

**INVOICE**

**CW15**  
**3300 North Sixth Street**  
**Harrisburg, PA 17110**  
**Main: (717) 238-2100**  
**Billing: (717) 238-2100**

Invoice #	Invoice Date	Invoice Month	Invoice Period
69855-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WLYH	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Pitts/R/Congress	Joe Pitts 4 Congress	

Billing Address:

**Murray Perskie & Associates**  
**Attention: Accounts Payable**  
**741 Alexander Road**  
**Princeton, NJ 08540**

Flight Dates	Order #	Alt Order #
11/03/12 - 11/05/12	69855	9854851 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**CW15**  
**Newport Television LLC**  
**PO Box 402689**  
**Atlanta, GA 30384-2689**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/12	11/05/12	M-F 7p-730p	7p-730p	M-----	:30	2	\$400.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WLYH M 11/05/12 7:11 PM M-F 7p-730p 7p-730p :30 JP100912 \$400.00 NM									
1 WLYH M 11/05/12 7:14 PM M-F 7p-730p 7p-730p :30 JP100912 \$400.00 NM									
2	11/03/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	1	\$350.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WLYH M 11/05/12 7:44 PM M-F 730p-8p 730p-8p :30 JP100912 \$350.00 NM									
3	11/03/12	11/05/12	CBS 21 News on CW 15 10p-1030p		M-----	:30	2	\$200.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WLYH M 11/05/12 10:17 PM CBS 21 News on CW 15 10p-1030p :30 JP100912 \$200.00 NM									
2 WLYH M 11/05/12 10:24 PM CBS 21 News on CW 15 10p-1030p :30 JP100912 \$200.00 NM									
4	11/03/12	11/05/12	CBS 21 News on CW 15 10p-1030p		-----SS	:30	2	\$175.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WLYH Sa 11/03/12 10:16 PM CBS 21 News on CW 15 10p-1030p :30 JP100912 \$175.00 NM									
1 WLYH Su 11/04/12 10:24 PM CBS 21 News on CW 15 10p-1030p :30 JP100912 \$175.00 NM									
5	11/03/12	11/05/12	Sun 7p-8p	7p-8p	-----S	:30	1	\$350.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WLYH Su 11/04/12 7:28 PM Sun 7p-8p 7p-8p :30 JP100912 \$350.00 NM									
6	11/03/12	11/05/12	Sa 7p-8p	7p-8p	-----S-	:30	1	\$125.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WLYH Sa 11/03/12 7:28 PM Sa 7p-8p 7p-8p :30 JP100912 \$125.00 NM									
7	11/03/12	11/05/12	Sat 8p-9p	8p-9p	-----S-	:30	1	\$225.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WLYH Sa 11/03/12 8:48 PM Sat 8p-9p 8p-9p :30 JP100912 \$225.00 NM									
8	11/03/12	11/05/12	Sat 9p-10p	9p-10p	-----S-	:30	1	\$295.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Pitts/R/Congress	Joe Pitts 4 Congress		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	11/03/12	11/05/12	Sat 9p-10p	9p-10p	-----S-	:30	1	\$295.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WLYH Sa 11/03/12 9:13 PM Sat 9p-10p 9p-10p :30 JP100912 \$295.00 NM									
9	11/03/12	11/05/12	Big East Football	Various	-----S-	:30	2	\$100.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
2 WLYH Sa 11/03/12 1:15 PM Big East Football Various :30 JP100912 \$100.00 NM									
1 WLYH Sa 11/03/12 2:07 PM Big East Football Various :30 JP100912 \$100.00 NM									
10	11/03/12	11/05/12	M-F 11p-1130p	11p-1130p	M-----	:30	1	\$50.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WLYH M 11/05/12 11:13 PM M-F 11p-1130p 11p-1130p :30 JP100912 \$50.00 NM									
11	11/03/12	11/05/12	Sa 6p-7p	6p-7p	-----S-	:30	1	\$55.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WLYH Sa 11/03/12 6:52 PM Sa 6p-7p 6p-7p :30 JP100912 \$55.00 NM									
<u>Total Spots</u>						15			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,200.00</b>
<u>Agency Commission</u>	<b>\$480.00</b>
<u>Net Amount Due</u>	<b>\$2,720.00</b>

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